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**CONTACT:**

**Robert Heintz**

**Director of Marketing**

**216-325-1571**

**bheintz@leffelectric.com**

## **Leff Electric Announces New CEO**



### **Jim Bracken Named New Chief Executive Officer at Leff Electric**

February 12, 2018 (Cleveland, Ohio) —Leff Electric has named Jim Bracken as their new Chief Executive Officer, effective February 12, 2018. Bruce Leff, will become Vice Chairman and Dan Nitowsky will remain as President, reporting to Jim.

Jim comes to Leff following a 38-year career at GE, with industry experience in both distribution and lighting. Jim holds a Bachelor of Science Degree in Engineering from Cooper Union, an MBA from Claremont Graduate University, and is a registered Professional Engineer in the State of California.

Leff Electric is an Independently Owned Electrical Supply Distributor founded in 1921. We distribute major manufacturers' electrical products locally and nationally. We are comprised of six divisions, which include Energy Solutions, National Accounts, Light Projects, Gear Projects, Magnum Cable and Leff Managed Inventory.

Leff Energy Solutions is the leader in clean energy products and services. Our goal is to reduce energy usage, utility expense and carbon footprint by providing the latest in lighting and renewable energy solutions.

Leff National Accounts is a full-service provider of lighting fixtures, lamps, distribution equipment and other electrical products to retail clients to support multi-location new store construction and retrofits.

Leff Lighting and Gear Projects are commercial project specialists who perform takeoffs and walk projects from inception to completion.

Leff Magnum Cable provides the most advanced electrical wire and cable solutions in every size and quantity and Leff Managed Inventory offers a “Best in Class” process aimed at being the most efficient and most reliable inventory management team.

Leff Electric stands ready to provide customers with the benefits of 90 plus years of expertise and reliability and has eight locations and extensive inventory.

Leff Electric’s Headquarters & Distribution Center is at 4700 Spring Road in Cleveland, Ohio, with branches in Akron, Elyria, Mentor, Strongsville, Warren, Warrensville Height, and Youngstown. Learn more about Leff Electric by going to [www.leffelectric.com](http://www.leffelectric.com).