LEFF ELECTRIC

Family Owned Since 1921

DON'T MISS OUT!

August 2003

...MARK YOUR CALENDAR!
TWO GREAT LEFF SUMMER COOKOUTS!

Strongsville – Thursday, August 21 • 11:00 am - 1:00 pm
Sponsored by Lutron and Cooper

Elyria - Wednesday, August 27 • 11:00 am - 1:00 pm
Sponsored by 3M and Appleton

To Celebrate the cookouts, all Leff branches are offering...

FREE HIGH VOLTAGE Salsa

from August 18 – 29, 2003!

Here's how to qualify:

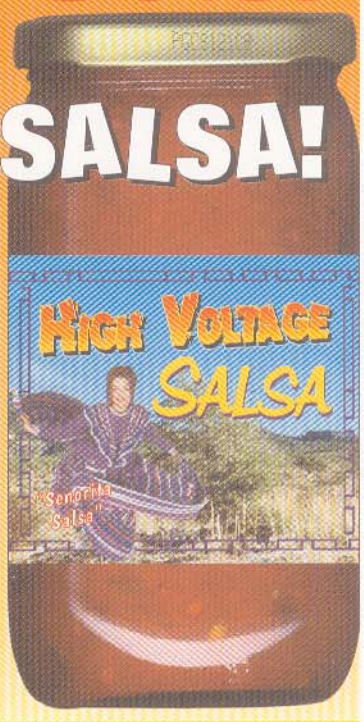
For each in-stock single purchase of $350.00, or more, picked up at any Leff counter, you will receive a

FREE JAR OF SALSA!



LIMIT: 1 jar of salsa per customer, per day.

- Promotion period: August 18 – 29, 2003.
- Offer good while supplies last.
- Accounts must be current to qualify.
- Offer is void where prohibited by company policy.



Leff Warren Electric, Inc. • Leff Youngstown Electric

SMART LOCK GFCI

LEVITON



SmartLock GFCI with Lock Out Action

The GFCI that takes people protection to a higher level

Ground Fault Circuit Interrupters (GFCIs) help protect people from ground fault shock hazards.

- ***Diagnostic Indication for Miswiring***
- ***Surge Immunity***
- ***Corrosion Resistance***
- ***False Tripping***

Leviton SmartLock will meet or exceed all the new requirements for surges, corrosion resistance and noise immunity.



Be Smart... Look for the Lock

NEW AND IN STOCK

Silver Saver PAR Halogen

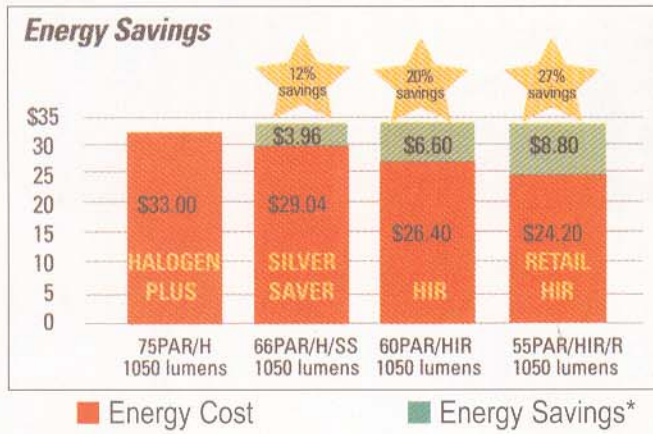
GE engineers and scientists have gone a step further with Silver Coating technology!

GE's silver coating process produces an additional 12% efficiency gain in the lamps which allows GE Lighting to drive additional energy savings, lumens and life which produces even more operating savings for your bottom line.

- ***12% efficiency gain***
- ***3000 hours of life***
- ***Same light output***
- ***Available in flood or spot***

53 watt replaces 60 watt -
66 watt replaces 75 watt -
99 watt replaces 90 watt





*Energy savings estimated at average national KWH rate of $ .10 and 4400 hours of operation.

Family Owned Since 1921

CLEVELAND
1163 East 40th St.
Cleveland, OH 44114
216-432-3000
Fax: 216-432-0034

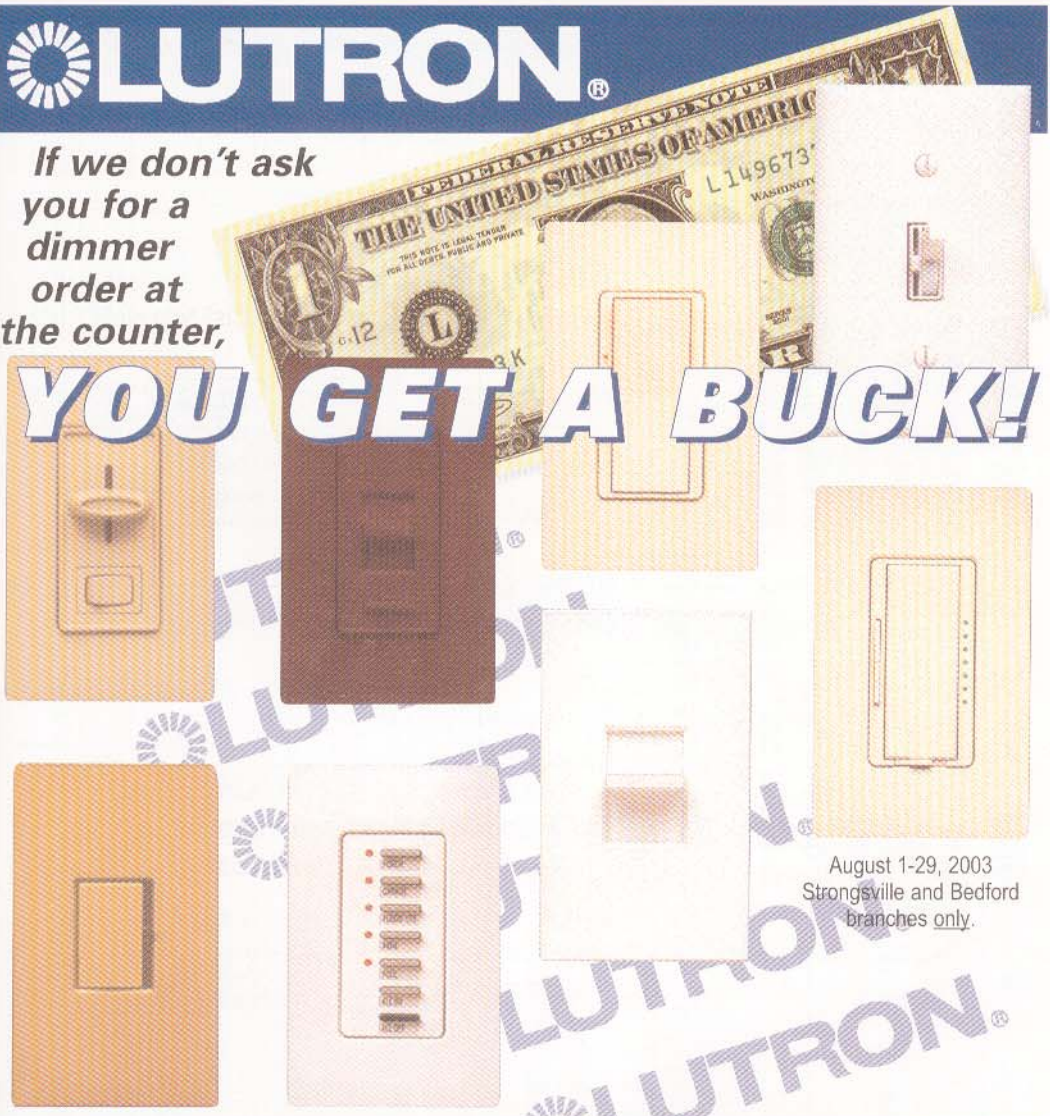
BEDFORD HTS.
5186 Richmond Rd.
Bedford Hts., OH 44146
216-591-0050
Fax: 216-591-9659

ELYRIA/LORAIN
42307 North Ridge Rd.
Elyria, OH 44035
440-324-5483
(Lorain) 440-233-6188
Fax: 440-233-8707

LUTRON®

If we don't ask you for a dimmer order at the counter,

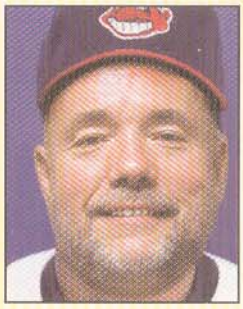
YOU GET A BUCK!



August 1-29, 2003
Strongsville and Bedford branches only.

Jim Tulloch and Barte Binder are Leff's ***ALL-STAR GEAR SPECIALISTS!*** *As a team they deliver superior knowledge and support to you, the customer.*

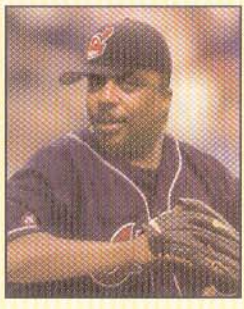
JIM TULLOCH



Jim Tulloch

is a qualified sales engineer. As the Distribution Equipment Project Manager he will manage your projects from takeoffs to expediting and completion.

BARTE BINDER



Barte Binder

is a qualified Electrical Engineer. As the Outside Gear Specialist, he will come to your facility to work hand-in-hand with you on design build applications, re-engineering possibilities, and any other projects you request.

MENTOR
7520 Clover Ave. #7
Mentor, OH 44060
440-946-5448
Fax: 440-946-5965

STRONGSVILLE
12925 Pearl Rd.
Strongsville, OH 44136
440-572-8188
Fax: 440-572-7588

WARREN
1230 North River Rd.
Warren, Oh 44483
330-372-3344
Fax: 330-372-3081

YOUNGSTOWN
1090 North Meridian Rd.
Youngstown, OH 44509
330-799-1366
Fax: 330-799-8432

LEFF ELECTRIC

1163 East 40th St. • Cleveland, OH 44114

Dear Friends:

The H. Leff Electric Company has made some changes to their regular mailer and would like to note these changes and what they will mean to you.

First of all, you will notice our new look…full four color printing. Going to four color will enable us to more accurately picture featured products. This will be especially important when introducing new products or when listing items available in a choice of colors.

We will also be recognizing our employees and introducing them to you. At Leff we realize the strength of our company is our employees. Their knowledge, years of experience, and caring "can do" attitude are the reasons Leff's service is truly the best in the area.

From time-to-time we will feature articles on industry trends, technical news or financing, or maybe even sporting or social events taking place in our marketing area. Plus, we will be introducing some very attractive promotional programs that will make doing business with The H. Leff Electric Company both fun and profitable.

Finally, you will receive a new mailer each and every month. In this way we can more quickly react to vendor promotions, offer more information throughout the year, and keep you better informed on news within our company or industry.

Leff Electric wants to be your first choice for electrical supplies. This mailer is just one more way we can bring our company's story to you. If given the opportunity to earn your business, we are confident Leff can help increase both your sales and profits.

Sincerely,

Bruce Leff – President



FREE MONEY SWEEPSTAKES!

Save this card until September 1 when we will announce 10 Sweepstakes Numbers. Each winning number will receive $20.00. You don't have to purchase a thing…just save this card to show us you're a winner.

Your Lucky NUMBER

Family Owned Since 1921

PRESORTED STANDARD
U.S. POSTAGE PAID
CLEVELAND, OH
PERMIT NO. 19