Your Lucky NUMBER

**FREE MONEY SWEEPSTAKES!**

***THESE ARE THE WINNING NUMBERS:***

**5023 - 5146 - 5489 - 5580 - 5648**
**5965 - 6121 - 6387 - 6782 - 7010**

**If any of the above numbers are a match with the "LUCKY NUMBER" from our LAST CARD, you will receive $20.00 in cash. You don't have to purchase a thing, just notify your salesperson or call our office.**

PRESORTED STANDARD
U.S. POSTAGE PAID
NORTH OLMSTED, OH
PERMIT NO. 59

***Family Owned and Operated Since 1921***



**Don't forget to sign up for Nuevo Vallarta!**

***Stop at our counter for a registration form.***

**LEFF ELECTRIC**
1163 East 40th St. • Cleveland, OH 44114




**HAPPY VALENTINE'S DAY!**

**Congratulations to the 3M Raffle Winner - *Mark Davis!***
He won a Pocket Rocket Mini Bike.

***Dave Sokal Celebrates 15 Years with Leff!***

Dave Sokal celebrates 15 years with Leff Electric! Dave is a Warehouse Associate at the Cleveland Headquarters. Dave lives in Parma Heights with his wife, Linda and his son, Jason. He enjoys bowling, exercising, and spending time with his family in his spare time. Congratulations Dave!



**LEFF ELECTRIC**

LEFF ELECTRIC 85 YEARS OF EXCELLENCE 1921 - 2006

February 2006

***Family Owned and Operated Since1921***

# 2005 Energy Policy Act

***In an effort to conserve the nation's energy resources, in August 2005, President Bush signed the 2005 Energy Policy Act that represents numerous provisions that are beneficial for the economy and the public.***

### What is the 2005 Energy Policy Act?

The 2005 Energy Policy Act regulates and mandates minimum efficiency regulations, incentives and research dollars for Lamps, Ballasts, Fixtures, LEDs, Transformers, Electrical Equipment, Motors and Appliances.



### How will it affect my business?

Energy efficiency is a national concern and the 2005 Energy Policy Act gives market-based incentives and solutions to reduce costs and enhance energy efficiency overall.

### Effect on Lighting Systems:

New Product Minimum Energy Efficiency Regulations, Tax Incentives, Federal Energy Savings Performance Contracts, Extended Federal Facility Energy Use Reduction Mandates Government Procurement Directives.

### Tax Deductions for Commercial Buildings

Provides accelerated tax deduction incentives for energy efficient lighting upgrades completed in 2006 or 2007. For lighting system upgrades, building owner deductions are applicable at a rate of $ .30 to $ .60 per square foot if energy density is 25% to 40% below ASHRAE/IESNA 90.1 watts per square foot levels.

### What is the benefit to my business?

Reduce your overall lighting costs & display your commitment to environmental stewardship by using GE ecomagination products which significantly reduce energy consumption.

***Contact your Leff Salesperson to receive more information on how to meet the 2005 Energy Policy Act.***

**CLEVELAND**
1163 East 40th St.
Cleveland, OH 44114
216-432-3000
Fax: 216-432-0034
cleveland@leffelectric.com

**BEDFORD HTS.**
5186 Richmond Rd.
Bedford Hts., OH 44146
216-591-0050
Fax: 216-591-9659
bedford@leffelectric.com

**ELYRIA/LORAIN**
42307 North Ridge Rd.
Elyria, OH 44035
440-324-5483
(Lorain) 440-233-6188
Fax: 440-233-8707
elyria@leffelectric.com

**MENTOR**
7520 Clover Ave. #7
Mentor, OH 44060
440-946-5448
Fax: 440-946-5965
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**STRONGSVILLE**
12925 Pearl Rd.
Strongsville, OH 44136
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Fax: 440-572-7588
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**WARREN**
1230 North River Rd.
Warren, Oh 44483
330-372-3344
Fax: 330-372-3081
leffwarren@leffelectric.com

**YOUNGSTOWN**
1090 North Meridian Rd.
Youngstown, OH 44509
330-799-1366
Fax: 330-799-8432
leffyoungstown@leffelectric.com

**AKRON**
711 Johnston St.
Akron, OH 44306
330-379-9800
Fax: 330-379-9865
leffakron@leffelectric.com

# Warm Up With QMARK Heaters!

IN STOCK!



### 2500 Series Baseboard Heaters

*For use in residential construction such as single family homes, apartments, modular or mobile homes as well as commercial, industrial and institutional construction.*

### AWH4000 Series Architectural Wall Heavy-Duty Heaters

*Qmark's high-capacity, heavy-duty, fan-forced wall heaters are designed for use almost anywhere in commercial or industrial areas requiring high capacity and quick recovery. They perform exceptionally well in such applications as motels, entryways, stores, public rest rooms, warehouses and other large hard to heat areas.*





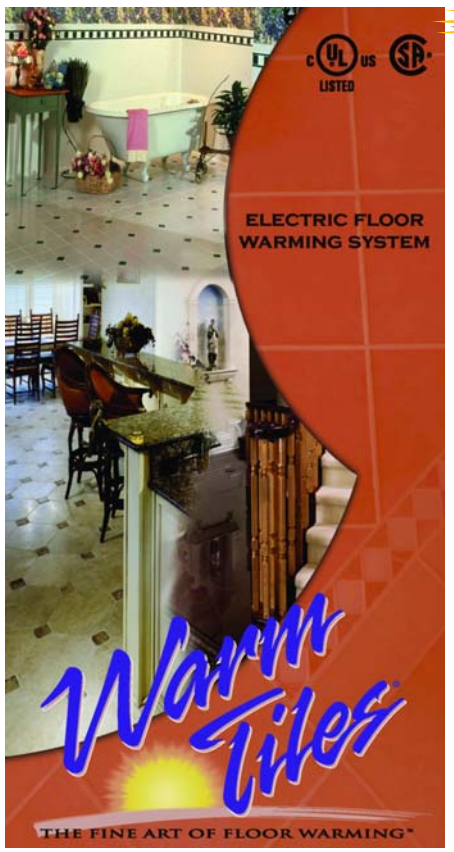
### CWH1000 Commercial Fan-Forced Wall Heaters

*Fast heat response, compact design and versatility make the CWH1000 Series heaters ideal for dens, basements, converted attics and breeze ways, garages, bathrooms, small offices, workshops and similar areas. Also, adaptable to multiple installations in somewhat larger or odd shaped rooms.*




### MUH Series Unit Heaters

*Unit mounts either horizontally or vertically. Totally versatile. For factories, warehouses, garages, stores, shipping rooms, power stations and aircraft hangers. Can be used for primary, supplementary, spot, or dual-system heating.*




AVAILABLE AT LEFF!

## REMOVES THE CHILL FROM TILE, MARBLE, SLATE OR LAMINATE FLOORS

**Suitable For Kitchens, Baths & Foyers**

*Think of it: an exquisite addition to any new floor, Warm Tiles® radiant heat creates a floor just the way you'd like it, pleasing to the eye and pleasurable to the touch. And it's never been easier to add and enjoy.*

*The Warm Tiles® system is suited for virtually any room: bathroom, kitchen, nursery, family room - wherever you desire comfortably warm floors.*

***Installation Choice***

*For full radiant floor area coverage of many shapes, Warm Tiles® off-the-shelf floor warming cable kits meet many needs. Match your walkable floor area with the Warm Tiles® Cable Kit Selection Charts to calculate which Warm® Tiles cable to buy.*

*If you prefer, a Warm Tiles® system can be had in pre-fabricated, labor-saving mats.*

*Then choose a controller according to your system size and requirements. Attractive and suitable for any décor, each model features comfort-level programming options as well as a simple off-position selector switch.*

EGS Electrical Group EASYHEAT

# NEW FACES AT LEFF ELECTRIC



**Bill Better**

Leff welcomes ***Bill Better*** to the Leff family as the VP of Sales & Marketing. Bill has 20 years of experience in the electrical industry. He was with GE Supply for 3 years in Counter, Inside, and then Outside Sales. Then he was with Rexel for 17 years and held the following positions: Outside Salesperson, Branch Manager, Area Manager - Central Ohio, Area Manager - Southeastern France, Director of Sales & Marketing - US Southeast Division, E-Business Manager - Rexel Group Worldwide, VP of Operations - US Headquarters (Dallas). Bill has a BSME from Southern Methodist University in Dallas. He was born and raised in Warren, Ohio. As a native of the area, he is happy to return home to his family and friends. Welcome Bill!



**Kerry Longo**

Leff welcomes ***Kerry Longo*** to the Leff family as the Pricing Manager. Her responsibilities include developing price matrixes, contracts and price books. Kerry has a vast knowledge of pricing and is excited to put this into practice. Kerry comes to Leff from Rexel with 24 years experience in electrical distribution as a Buyer, Sales Assistant, and Pricing Manager. She lives in Shaker Heights, and is an avid Cleveland Indians fan. Welcome Kerry!



**Shawntee Johnson**

Leff welcomes ***Shawntee Johnson*** to the Leff family as the Receptionist. She previously was a dispatcher at Regional Diagnostics. She enjoys shopping and spending her time with her children in her spare time. She lives in Cleveland with her daughter, Tashawntee (8) and her son, Jateé (4). Welcome Shawntee!